



Tell me and I will forget
Show me and I may remember
Involve me and I will understand

About EyeOpenerWorks

EyeOpenerWorks is an international business with offices in The Netherlands and Uganda that supports organizations to create social and sustainable impact. EyeOpenerWorks provides services in five domains: 1) Active Learning, 2) Creative Monitoring and Evaluation, 3) Social Business Incubation, 4) Organizational Development, and 5) Personal Development. Over the past years EyeOpenerWorks has supported over 50 clients in more than 10 countries.



Active Learning

Introduction

All EyeOpenerWorks active learning interventions are designed and developed to be participatory and engaging. Our approach is built upon learning by doing and appreciative inquiry. Instead of telling people what to do, we engage them through active participation in exercises, games, simulations and real-life experiments. By asking questions we tap into existing wisdom and build upon what is already there. EyeOpenerWorks pays significant attention to reflecting on its training exercises, allowing participants to share the lessons learned and apply their insights to real-life situations.

EyeOpenerWorks' active learning interventions focus on:

- enhancing facilitator skills
- designing attractive and participatory training courses
- developing easy-to-use and effective curricula

Portfolio examples

Building facilitator skills of teachers in Northern-Uganda - AVSI Foundation Uganda

From 2013 - 2016, EyeOpenerWorks builds the capacity of teachers of six agricultural training institutes in Northern Uganda. The training sessions focus on improving their teaching skills by practicing more active and participatory teaching methodologies.

Design and implementation Changemaker Traineeship - Edukans/Togetthere The Netherlands

EyeOpenerWorks designed and implemented a 4-month training and coaching program for young professionals that want to change their (social) environment, or to set up community projects. In between 2008 and 2011, more than 80 participants were inspired to put their ideas to change the world into practice.



Development psychosocial support handbook - WarChild Holland Sudan

EyeOpenerWorks developed a psychosocial support handbook for WarChild Holland staff members in Kosti and Kartoum, Sudan. During an intensive training session staff members were trained and coached on how to use this handbook and support the war-affected children they work with.



Creative Monitoring & Evaluation

Introduction

EyeOpenerWorks specializes in creative Monitoring and Evaluation tools to support organizations in the field of international development to learn from and communicate about the results, outcomes and impact of their interventions.

EyeOpenerWorks takes a special interest in designing and implementing participatory, simple and real-time methods and systems. Methods that are self-explanatory, bottom-up, engaging, speak to multiple audiences, and give voice to beneficiaries. Amongst others, we use mobile surveys and data collection (Viewworld, AKVO), appreciative enquiry, and Most Significant Change & Participatory Video methodology (Stories of Change).

Portfolio examples

Numerous Mid-term and end-line evaluations

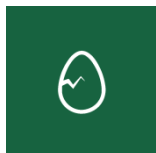
EyeOpenerWorks has executed evaluation studies in several countries, including Burkina Faso, Mali, Kenya, Laos, Madagascar, South-Sudan, Surinam and the Netherlands. These efforts were related to themes like HIV/AIDS, education, youth organization, life skills, volunteers management, private development initiatives, food security, and social capital creation. Organizations we worked for include: 1%CLUB, AVSI, Butterfly Works, Education International, Oxfam Novib, PAX, and WarChild Holland.

Stories of Change - Embassy of the Kingdom of the Netherlands Uganda

In 2015, EyeOpenerWorks facilitated a Stories of Change process for the Embassy of the Kingdom of the Netherlands in Uganda. The main objectives were to learn from and to communicate about the impact of its Food Security & Economic Cooperation (FS&EC) program. EyeOpenerWorks trained participants of 10 partner organizations of the embassy on how to use MSC&PV methodology, and followed up the most significant stories to create 6 clips to communicate about the outcomes and impact of the FS&EC program.

AgriSkills4You, Participatory Video evaluation - AVSI Foundation Uganda

EyeOpenerWorks facilitated a training on Most Significant Change (MSC) and Participatory Video (PV) methodology for AVSI Foundation Uganda to evaluate the Agri Skills 4 You (AS4Y) programme (2014-2016) in Acholi sub-region. In ten days participants went through a basic introduction into video skills, facilitating an MSC process, collecting stories of change and editing clips based upon these stories. This enabled participants to evaluate the Agri Skills 4 You (AS4Y) program's results at the level of the youth, farmers and vocational institutes. The process clip of this project can be found here.



Social Business Incubation

Introduction

EyeOpenerWorks supports and develops organizations that create social impact. Over the past years we have been involved in several social start-ups, social business incubators, and facilitated several business development trainings, often based on the Business Model Canvas. Our incubation methodology is characterized by a practical and hands on approach.

EyeOpenerWorks challenges aspiring entrepreneurs to experiment, and to get out of the building once they have designed their first business idea. We encourage start-ups not to fall in love with business plans and theories, but test their plans in practice as quickly as possible.

Portfolio examples

Business incubation - the Netherlands

In the Netherlands, EyeOpenerWorks founded the social enterprise incubator Verbeter de Wereld Foundation, which facilitated some 500 young professionals to start-up 200 new civil society projects. Since 2014, EyeOpenerWorks, together with the Green Business Club Zuidas, organizes the Green Business Challenge, an initiative to make the Netherlands leading business district more sustainable.

Business incubation - Uganda

EyeOpenerWorks has worked with a number of Ugandan NGO's to support starting social businesses. In 2015 for instance, in partnership with AVSI Foundation, we have supported two start-ups in the field of sports and leisure at the Sesse island in their first successful year of operations. And in 2016, after a request from ZOA, we have assisted an agricultural college in West-Nile district (Northern Uganda) to further commercialize the different business units at the institution and to internalize a more market-driven approach.

Designing business incubation programmes - international

In Uganda, EyeOpenerWorks has supported FinAfrica and Start-Up Uganda in developing tailor-made workshops and training programs for young Ugandans with a desire to start their own business. Similar initiatives have been established in Vietnam with our partner CSDS in Hanoi, and on a European level with Impact Initiatives, an incubator and leadership development program operating from Switzerland.



Organizational Development

Introduction

EyeOpenerWorks has been actively engaged in designing and implementing a wide range of tailor-made Organizational Development interventions for (I)NGOs, social enterprises and government institutions focused on, among others, team building, communication skills development and human resource management.



The support of EyeOpenerWorks in this field includes:

- team coaching and team building training sessions
- optimizing communication
- interim project and program management
- strategy development

Portfolio examples

Team building and effective communication - Mango Tree

From its base in Kampala, Mango Tree develops innovative education and communication materials for clients throughout Africa. In 2015, EyeOpenerWorks has supported a Mango Tree team in Northern Uganda in improving their internal communication, feedback skills and team building.

Interim management and planning support - WarChild Holland

The Building Skills, Changing Futures programme of WarChild Holland aims at building practical vocational skills of over 1.200 youth in the Lango district in Northern Uganda. In 2015, EyeOpenerWorks has provided the implementing team of this WarChild programme in Lira with interim management, planning, monitoring & evaluation support.

Facilitating multi-stakeholder collaboration - International Sports Alliance

The International Sports Alliance (ISA) invests in youth development through sport in 8 developing countries. In these countries they work through national networks that strive to bring together all relevant actors in sport for development (governmental, non-governmental, and private sector). ISA staff members have supported the inception and coordination of these multi-stakeholder processes in Egypt, Indonesia, Kenya, Mali and Mozambique.



Personal Development

Introduction

The qualified coaches of EyeOpenerWorks have worked on personal development issues around the globe with hundreds of people. We believe in people's ability to be creative and resourceful, they often simply need to be reminded of that. Through interactive coaching methodologies, we address fundamental questions. In an honest way, we inspire people to commit themselves to do what they really want, to develop results that are important to them, or the teams they operate in. We are also passionate about supporting organizations in developing their own capacity to do facilitate such processes.

The personal development trajectories of EyeOpenerWorks are always:

- tailor-made
- fun and interactive, using creative methodologies
- scientifically grounded (e.g. Theory-U)
- focused on results



Portfolio examples

Personal development workshops - University of Groningen

In the Netherlands EyeOpenerWorks supports the Honours Programme of University of Groningen with a wide variety of thematic workshops for their students year round. Themes for these workshops are: Willpower Development, From Dream to Doing, The Art of Choosing and The Art of Coaching.

Individual coaching trajectories

Over the past nine years EyeOpenerWorks coaches have worked with numerous people around the world in individual coaching trajectories. These trajectories mostly focus on barriers and obstacles people experience in their personal or professional lives. Questions like ‘What is really important to me?’, ‘What is stopping me from prioritizing this?’, and ‘Which tangible first steps can I take to create a positive way forward?’ play a crucial role in these processes, that often consist of a series of coaching conversations.

Building organizational capacity - International Sports Alliance

Requested by International Sports Alliance (ISA), an NGO that works on youth development through sports in developing countries, we built ISA’s organizational capacity to apply coaching principles in the organizations’ work by designing and implementing a number of capacity development modules for their partners.

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